INFORMATION SYSTEMS PROGRAM
ANNUAL REPORT

1988 PLAN

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INFORMATION SYSTEMS PROGRAM FOCUS

- Advising IS on Planning for the Future by
  - Assessing & Interpreting the Management Aspects of Key Technology Trends
  - Understanding & Setting Objectives on Critical Issues
  - Analysing the Application Development & Spending Trends

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INFORMATION SYSTEMS PROGRAM
1988 OBJECTIVES

- Provide Year to Year Program Continuity
- Increase Client Contact
- Increase Vendor Input to Research
- Focus on the Large IS Organization
- Provide Planning & Management Guidance - Not Technology Analysis

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INFORMATION SYSTEMS PROGRAM
1988 PROGRAM

2 SEMINARS	3 REPORTS	2 REPORT SERIES
March June	DBMS CASE Annual	Workstation Strategies DEC vs. IBM

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INFORMATION SYSTEMS PROGRAM
1988 PROGRAM

- Seminars
  - One Day
  - Current Research
  - Other Program Research
  - Outside Speaker

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INFORMATION SYSTEMS PROGRAM
1988 PROGRAM

- Reports
  - DBMS — Focus on Relational DBMS & Data Management Process
  - CASE — State of the Technology & its Application
  - Annual — Larger Interview Sample & First Half Publication

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INFORMATION SYSTEMS PROGRAM
1988 PROGRAM

- Report Series
  - Objective — Continuity of Information & Increased Depth
  - Workstation Strategies — Completion of 1987 Assessment - Vendor Views
  - DEC/IBM — Closer Look at Key Issues

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1988 PROGRAM

- Client Support
  - Hotline
  - Quarterly Vendor Watch
  - Annual Client Conference
  - Annual Onsight Presentation (Oct/Nov)

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